

YOUR 2020-21 DONATIONS AT WORK IN CAYUGA COUNTY



Dollars Raised by United Way

Donations & Pledges to the United Way -----	\$708,787
Number of gifts made -----	1,600 +
United Way of Cayuga County COVID-19 Response Fund -----	\$4,501
Number of gifts made (excluding the Board's \$50,000 seed gift) -----	30

Individuals & Families Impacted by United Way Funding

United Way Funded Programs Total Number of Individuals Impacted -----	24,000 +
Partner Agencies -----	20
Programs & Services -----	28
United Way of Cayuga County COVID-19 Response Fund Grants -----	15
Grants to 2020 Partners -----	7
Grants to Non-Partners -----	8
2-1-1 Referral/Hotline/Website -----	4,897
Phone Calls -----	451
Website Users -----	1,991
Website Sessions -----	2,455
SingleCare Savings (formerly FamilyWize) -----	\$14,515
Number of Individuals and Families Served -----	2,820
CA\$H & MyFreeTaxes Combined Total Return -----	\$500,000 +
Number of CA\$H Returns Filed -----	181
Number of MyFreeTaxes Returns Filed -----	27
Emergency Food & Shelter Program Funding (Phase 37 + CARES Act) -----	\$76,696
Number of Phase 37 Recipients -----	9
Number of CARES Act Recipients -----	10
Personal Care Drive Total Collection -----	2,958
Number of Shelters/Pantries/Soup Kitchens that Received Items -----	14

Volunteers & Organizations Supporting the United Way

Volunteers Total -----	130 +
In-Kind Giving Total Funding (marketing via print, radio & digital ads) -----	\$6,431
Corporate Sponsor Funding (underwrites costs of events) -----	\$4,950

THANK YOU! LIVE UNITED. THANK YOU! LIVE UNITED.