1) Together, we raised $708,787 in donations and pledges during the 2020-21 Campaign that is funding 28 programs within 20 partner agencies throughout 2021. Check out partners here.

2) Workplace giving consists of employee and corporate/business gifts which make up 47% of our total funds raised- $326,966.

3) More than 24,000 Cayuga County residents rely on United Way funded programs. Of those turning to programs, 60% were accessing basic and safety net needs such as food, shelter, housing, transportation, child care, technology, and more.

4) In 2020, more than 130 volunteers gave of their time and talents by serving on the Board of Directors, numerous committees, the Campaign Cabinet, CA$H program, and more.

5) With help from hundreds of community members, 38 local businesses, and volunteers, the United Way of Cayuga County collected 2,958 hygiene items for the abbreviated, one-week Countywide Personal Care Drive, distributed to 14 food pantries, soup kitchens, and shelters.

6) Cayuga County tapped the United Way to establish, convene, and lead the Cayuga County COVID-19 Community Task Force to develop recommendations for the county to enhance our community’s response to the pandemic. Interim report is available on United Way’s website.

7) In March, your United Way of Cayuga County collaborated with local organizations to host a 21 Day Equity Challenge to raise awareness and educate participants of Diversity, Equity, and Inclusion. There were more than 250 participants. Explore challenges here.

8) During the 2020 contactless tax season, some 208 tax returns were processed between CA$H and MyFreeTaxes, bringing back more than $500,000 to Cayuga County.

9) 2-1-1 is a free, confidential information and referral hotline, available 24/7, that you can access by dialing 2-1-1, texting 898-211, or visit their website to access a database with over 69,000 programs or services.

10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County more than 30% of your neighbors are one emergency away from poverty. Your United Way is collaborating with other organizations to address this critical and growing issue. You can review the newest study by clicking here.

BONUS FACT

More than 1,600 gifts were made by individuals, employees, businesses, organizations, foundations and more to support the 2020-21 Campaign.