

United Way



United Way
of Cayuga County

OUR HISTORY

The Auburn and Cayuga Community Chest originated in 1922 to solicit and disburse monies for charitable and community purposes.

It was succeeded by the United Fund of Cayuga County (1956), whose purpose was to continue the improvement and development of health, character, and well-being of the residents of this county.

In 1979, the name was officially changed to United Way to promote identification with the National United Way movement.

Annually, programs funded by the United Way serve 41% of Cayuga County residents.

67% of campaign funds go to human service programs in Cayuga County.

REBUILD
CAYUGA
TOGETHER

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In 2019, more than 31,720 Cayuga County residents received help via a United Way funded program.

Workplace Giving Made Easy

- More than **260 Volunteers** who care about our community donate their time, resources, and special talents to help people in Cayuga County help themselves.
- Your United Way currently funds **27 programs and services** within **18 local nonprofits** serving Cayuga County residents. Due to health and safety concerns surrounding the coronavirus pandemic, our partners at ABC Cayuga's Play Space, ARISE, and MOZAIK cancelled their funded summer programs and did not receive funding for the 2020 season.
- In response to the health crisis, our Board of Directors established the United Way of Cayuga County COVID-19 Response Fund and awarded **15 mini-grants** to local nonprofits for food, technology needs, and personal protective equipment.
- Other United Way programs include free income tax preparation, 2-1-1 Life Line, FamilyWize (prescription discount program).

Governance of the United Way of Cayuga County

- Your United Way is governed by a volunteer **Board of Directors** made up of members from all segments of the community.
- Volunteer committees plan and implement the campaign and then evaluate community needs in order to allocate funds in a fair and efficient manner.
- The "citizen review" process allows volunteers to address current community needs and plan for meeting emerging needs.

Your United Way of Cayuga County

- Workplace campaigns minimize fundraising costs and time for Partner Agencies.
- Many businesses provide employees with the option of making payroll deduction contributions through the United Way on behalf of these organizations.



Sustainability & Partner Impact

- Because the United Way relies on volunteers, **operating costs stay low** so more money can be spent on needed services.
- Fundraising and administrative costs are much lower than if each organization, supported by the United Way, were to raise the money completely on its own.