

10 FACTS ABOUT YOUR UNITED WAY



- 1) Together, we raised **\$830,000** in donations and pledges during the 2019-20 Campaign.
- 2) **Workplace giving** consists of employee and corporate/business gifts which make up **60% of our total funds raised- \$495,459**.
- 3) Gifts from the Campaign are funding **27 programs** within **18 partner agencies**. Check out your 2020 partners by clicking [here](#).
- 4) More than **31,700 Cayuga County residents** rely on United Way funded programs. Of those turning to programs, **54% were accessing basic needs** such as food, shelter, housing, transportation, and more.
- 5) In 2019, more than **260 volunteers** gave of their time and talents to the Board of Directors, numerous committees, the Campaign Cabinet, CA\$H program, and more.
- 6) With help from hundreds of community members, 38 local businesses, and volunteers the United Way of Cayuga County collected **5,039 hygiene items** for the second Countywide Personal Care Drive, distributed to **14 food pantries, soup kitchens, and shelters**.
- 7) In March, the Board of Directors established the **United Way of Cayuga County COVID-19 Response fund with \$50,000 to provide mini-grants to 15 local nonprofits**. An additional \$4,501 was donated by community members, click [here](#) to see where your gifts made a difference.
- 8) During the 2019 tax season, disrupted by COVID-19 some **298 tax returns** were processed between CA\$H and MyFreeTaxes, **bringing back more than \$280,000 to Cayuga County**.
- 9) 2-1-1 is a free, confidential information and referral hotline, **available 24/7**, that you can access by **dialing 2-1-1, texting 898-211, or visit their [website](#)** to access a database with over 69,000 programs or services.
- 10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County 30% of your neighbors are one emergency away from poverty. **Your United Way is collaborating with other organizations to address this critical and growing issue**. You can review the newest study by clicking [here](#).

**BONUS
FACT**

More than **2,300 gifts** were made by individuals, employees, businesses, organizations, foundations and more to support the 2019-20 Campaign.

**REBUILD
CAYUGA
TOGETHER**