

10 FACTS ABOUT YOUR UNITED WAY



- 1) Together, we raised **\$626,101** in donations and pledges during the 2023-24 Campaign that is currently funding **34 programs** within **25 partner agencies** in Cayuga County.
- 2) Last Campaign, we enlisted the help of **Regional Co-Chairs** to encourage community giving among neighbors in County North, Central, and South. Among community donors, there was an **11% increase** in the number of people supporting the United Way of Cayuga County.
- 3) More than **50%** of Cayuga County residents turned to a United Way funded agency to access critical programs in the areas of **Education, Health, Financial Stability, and Safety Net Needs**.
- 4) In 2023, more than **563 volunteers** gave their time and talents by serving on the Board of Directors, numerous committees, the Campaign Cabinet, CA\$H program, Day of Caring, and more.
- 5) Held in conjunction with the United Way Day of Caring, the 2023 Countywide Personal Care Drive collected **5,005 hygiene items** that were distributed to **17 Cayuga County food pantries, soup kitchens, and shelters**. The Day of Caring brought together **220 volunteers** who tackled **16 projects in Fair Haven, Sennett, Auburn, Aurora, Poplar Ridge, and King Ferry**.
- 6) For the 2023-24 funding cycle, a total of **9 Community Building Mini-Grants** were distributed to local nonprofits to support emergency needs, professional development, and program essentials **providing a combined total of \$8,570**.
- 7) **Student United Way** launched in October 2022 in partnership with Auburn High School. The pilot program consisted of **6 seniors**, this past year the program grew to **8 students**.
- 8) During the 2023 tax season, **392 tax returns** were processed between CA\$H and MyFreeTaxes, **bringing back more than \$550,000 to Cayuga County**.
- 9) 2-1-1 is a free, confidential information and referral hotline, **available 24/7**, that you can access by **dialing 2-1-1, texting 898-211, or visit 211lifeline.org** to access a database with over 70,000 programs or services.
- 10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County **36%** of your neighbors are struggling to make ends meet. **Check out the newest report at unitedforalice.org**.

**BONUS
FACT**

More than **1,400 gifts** were made by **individuals, employees, businesses, organizations, foundations** and more to support the 2023-24 Campaign.

LIVE UNITED.