

Ideas for events,  
incentives, and programs

# FUNdraising

Live  
GIVE Local.



“The United Way remains an important community resource for Cayuga County and it is our hope through our family’s example to encourage others to follow in our footsteps and give back to their local community.”

- Gino & Maxine Alberici  
2019-20 Campaign Chairs

## FUNdraising Ideas to Explore!

### Games

- Pie in Face
- Guess How Many Raffle
- Outdoor Carnival
- Indoor Mini Golf

### Events

- Fashion Show
- Read-a-thon
- Jeans Day
- Walk/Run Fundraisers

### Food Fun

- Daily Donations: Coffee, Donuts, and more...
- Lunch \$3-\$4, buy/donate food

### Prizes/Drawings

- 50/50 Drawing
- Daily Prizes: Day off, Gift Certificates, Game Tickets, and more...

### Sales

- Silent Auction
- Car Wash
- Book Sale
- Plant Sale

### Other Incentives

- Dress Down/Up
- Department Challenges
- Paid Day Off
- Boss Does Winner’s Job

## UNITED WAY MISSION

To improve lives by mobilizing the caring power of our community.

### Success Tip:

Using your company logo with the United Way logo builds team spirit!

CONSULT YOUR COMPANY’S COMMUNICATION DEPARTMENT AND UNITED WAY REPRESENTATIVE FOR GRAPHIC STANDARDS.

For more information on United Way branded incentive items, contact:

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