

10 FACTS ABOUT YOUR UNITED WAY



- 1) Together, we raised **\$815,000** during the 2018-19 Campaign.
- 2) **Workplace giving** consists of employee and corporate/business gifts which make up **63% of our total funds raised- \$512,186.**
- 3) More than **40,400 Cayuga County residents** rely on United Way funded programs.
- 4) Gifts from the Campaign are funding **31 programs** within **21 partner agencies.**
- 5) **All funding decisions are made by volunteers** who base their decisions on community needs, agency presentations, and an extensive review of program goals and outcomes.
- 6) In 2018, **220 volunteers** gave of their time and talents to the Board of Directors, numerous committees, the Campaign Cabinet, CA\$H program, and more.
- 7) With help from hundreds of community members, 25 local businesses, and volunteers the United Way of Cayuga County collected **3,719 hygiene items** for our first Countywide Personal Care Drive.
- 8) Some **500 tax returns** were processed between CA\$H and MyFreeTaxes during the 2019 tax season, **bringing back more than \$500,000 to Cayuga County.**
- 9) 2-1-1 is a free information and referral hotline **available 24/7** via phone or their new website which contains a database of more than 69,000 programs. (211lifeline.org)
- 10) ALICE (Asset Limited, Income Constrained, Employed) consists of individuals and families who work but cannot make ends meet—in Cayuga County 28% of your neighbors are one emergency away from poverty. **Your United Way is collaborating with other organizations to address this critical and growing issue.**

**BONUS
FACT**

During the 2018-19 Campaign more than **2,500 community members, employees, businesses, organizations, and foundations made a gift** to the United Way in support of Cayuga County residents.