

# NONPROFIT SUMMIT AGENDA



## Nonprofits Today: Mission, Partnerships, People

### Welcome & Introductions

### Keynote Presentation | 9:00 - 10:30 a.m.

Trust: A Strategic Business Resource  
Presented by Gwen Webber-McLeod

Trust is a strategic business resource and as vital to company success as other important business resources. Trust is the hidden factor in achieving business goals. Trust, however, is only available when leaders regularly engage in three important actions:

1. Inspiring others to trust them
2. Extending trust to others
3. Restoring trust where it has been broken

Gwen's presentation is inspired by her love for Stephen M.R. Covey's book *The Speed of Trust: The One Thing That Changes Everything*. This presentation uses Covey's concepts with emphasis on his 13 Behaviors that inspire trust to help leaders recognize why it is imperative to company success to be experienced and known as a high trust – high performance leader.



Gwen Webber-McLeod  
President & CEO Gwen Inc.

### Morning Breakout Sessions (Please choose 1) | 10:45 a.m. - Noon

**1** Fundraising Trends –  
A panel discussion focusing on changes & challenges in the fundraising world

**Moderator:**

Craig S. Evans, Ed.D., Vice President for Advancement, Wells College

**Panelists:**

Jennifer Gabriel, Director of Development, Hospicare, Ithaca

Nancy Massicci, Chief Development Officer, Community Foundation of Tompkins County

Lisa Moore, Vice President for Development & Executive Director, OCC Foundation

**2** No More Mission Creep: Knowing your core competencies and sticking to them

**Presenters:**

Stacey Saracene and Mary Hadley

Senior Program Managers at Causewave Community Partners

## Lunch Break | Noon - 1:00 p.m.

Lunch will conclude with a short presentation from 2-1-1

## Afternoon Breakout Sessions (Please choose 1) | 1:15 - 2:30 p.m.



### Successful Partnerships:

Understanding and making partnerships & collaborations meaningful and effective for all

#### Moderator:

Danielle Wright, CEO, E. John Gavras Center

#### Panelists:

Menzo Case, President, Generations Bank

Paul Joslyn, Executive Director, Access, CNY

Stephanie Hutchinson, Executive Director, Auburn Housing Authority



The Red Bead Experiment: Thinking differently about employee motivation & leadership

#### Presenter:

Gina LaRosa Benedict, PHR, SHRM-CP

Principal Consultant, HR Solutions

## Break 2:30 - 2:45 p.m.

## Final Group Session | 2:45 - 3:30 p.m.

### Passion to Purpose

Presented by Joel Campagnola, Founder Nick's Ride 4 Friends/ 12 South St.

How passion for a cause has become fuel for a purpose-driven mission to promote awareness of and recovery for those affected by today's opioid crisis. And, what was once a volunteer effort is becoming a full-time career. Group discussion on what drives our passions, how to meet our community needs, and ways we can build stronger community relationships will follow.



## Networking Mixer @ Burger Theory | 3:30 p.m.

NEW! Gather together after the Summit to chat with colleagues to talk about the day's events, share experiences, and further build on the day's connections. Additionally, **invite other colleagues and friends to join with us at 3:30**. The event is open to all. Raffles and a cash bar.

## Coordinating Partners

