

Ideas for events,  
incentives, and programs

# FUNdraising

Live  
GIVE Local.



“The United Way of Cayuga County is that warm blanket that surrounds you and tells you that **“everything is going to be okay, we’re here to help and you are not alone.”**”

- Michelle Barber, Campaign Chair 2018

## UNITED WAY MISSION

To improve lives by mobilizing the caring power of our community.

## FUNdraising Ideas to Explore!

### Games

- Pie in Face
- Guess How Many Raffle
- Outdoor Carnival
- Indoor Mini Golf

### Events

- Fashion Show
- Read-a-thon
- Jeans Day
- Walk/Run Fundraisers

### Food Fun

- Daily Donations: Coffee, Donuts, and more...
- Lunch \$3-\$4, buy/donate food

### Prizes/Drawings

- 50/50 Drawing
- Daily Prizes: Day off, Gift Certificates, Game Tickets, and more...

### Sales

- Silent Auction
- Car Wash
- Book Sale
- Plant Sale

### Other Incentives

- Dress Down/Up
- Department Challenges
- Paid Day Off
- Boss Does Winner’s Job

#### Success Tip:

Using your company logo with the United Way logo builds team spirit!

CONSULT YOUR COMPANY’S COMMUNICATION DEPARTMENT AND UNITED WAY REPRESENTATIVE FOR GRAPHIC STANDARDS.

For more information on United Way branded incentive items, contact:

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