

COMMUNITY **HOPE** **VOLUNTEER** **GIVE** **OPPORTUNITY**
LASTING CHANGE
LIVE UNITED
FIND YOUR VOICE IMPROVING LIVES
MAKE A DIFFERENCE **HEALTH** **THINK WE BEFORE ME**
BETTER TOMORROW **ADVANCING THE COMMON GOOD**
OPEN YOUR HEART **EDUCATION**
INCOME **ADVOCATE**
BUILDING BLOCKS OF LIFE





Mission Statement

To improve the lives of all Cayuga County residents by mobilizing the caring power of our community.

Vision Statement

The United Way of Cayuga County is the community leader in creating positive impact in the lives of our residents. We convene collaborative efforts between businesses, government, individuals, and non-profits to strengthen the community; effectively and efficiently develop and direct philanthropic resources for the common good; and ensure the critical human service needs of all community residents are met.

Values Statement

1. Collaborative - in bringing together community partners to address issues impacting the education, health and income in our community.
2. Community Focused - "Living United" to improve the lives of those in Cayuga County.
3. Compassionate - champions of those in need.
4. Outcome Driven - for the maximum impact of the resources in our community.
5. Passionate - about our mission, goals and our community.
6. Respectful - of each other and the diverse voices and viewpoints of our community.
7. Trusted Stewards - of the funds invested through us by our donors.

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A MESSAGE FROM THE PRESIDENT

THANK YOU
For Changing Lives
LIVE UNITED™ 



Times of transition can present challenges and obstacles, but they can also present great opportunities to step up and demonstrate what we really, truly stand for and the direction in which we want to move. During the past year, the United Way of Cayuga County has undergone a period of transition. Remarkably, amazingly, we, as a community, have stepped up and have taken a firm stand for “Living United” in Cayuga County.

When we called on you, you poured out your support by donating your time, your energy, your ideas and your dollars. From our dedicated staff, to our committed volunteers, to our hard working board, to our generous donors - each one of you heeded the call and took action. That, my friends, is the “Living United” mission in action!

This United Way belongs to each of us and depends upon our collective, purposeful action. The success of the United Way as an organization is a direct reflection of the caring power of the community. And, boy, how we care! It is evident in the fact that we surpassed our 2015 campaign goal.

We are making tremendous progress and I am very proud of how thoughtfully, diligently and courageously we have approached the difficult work we've engaged in over the past several months. The United Way is most certainly in a stronger position than where it was this time last year and, with our continued action, will only get stronger.

Oliver Wendell Holmes said, “The great thing in this world is not so much where we stand, as in what direction we are moving.” Fortunately, where we stand is on solid ground, deeply rooted in a foundation of nearly a century of philanthropic community giving. And, we are moving confidently in the right direction - toward a sustainable organization that can serve the needs of generations to come.

So, thank you! Thank you from the bottom of my heart for your continued support, dedication and commitment to making Cayuga County, this wonderful place we call our home, a better, stronger, more compassionate community for us all.



Angela C. Winfield, Esq., President
Board of Directors
United Way of Cayuga County

Collaborating in Cayuga County



United Way of Cayuga County's 22nd Annual Tim Morrison Miniature Golf Tournament that took place Wednesday, March 25th consisted of 85 teams with approximately 600 in attendance. Which included teams, hole staffers and volunteers.

The tournament raised over \$6,500 which were first dollars in for the 2015 Campaign. New in 2015, the United Way added tournament sponsors donating cash or in kind

support for the event. Generations Bank, Image Agent and Fingerlakes Musical Theater Festival joined our family of hole sponsors, many of which have participated since the tournament's creation 22 years ago! This year's hole sponsors were as follows: Auburn Correctional Facility, Auburn Fire Department, Auburn Party Rental, Beardsley Design, Cayuga Correctional Facility, Cayuga Strategic Solutions, Deja vu Consignment Boutique and Salon, Finger Lakes Musical Theater Festival, Finger Lakes Scuba, Generations Bank, Image Agent, Nucor, Owens-Illinois, Reva Rollerdrome, Savannah Bank, N.A., The Citizen., The Jacobs Press, TLC Medical Services, and Welch Allyn. The United Way wishes to thank the hole sponsors, tournament sponsors, golfers, RSVP, volunteers, prize donors and our partner agencies for making the 22nd Annual Tim Morrison Miniature Golf Tournament a huge success!



Best Team Costume Winners "Gnome More Mr. Mr. Nice Guy"

Tournament Champions: A TIE

Hit Em Up
Clare Real Estate

Most Creative Hole Design: A TIE

Welch Allyn
Cayuga Correctional Facility

Best Team Name: A TIE

I like Big Putts and I Cannot Lie
Dude, Where's My Par?

Best Team Costume:

Gnome More Mr. Nice Guy

Eagle Sponsor:

(Cash or in kind donation in the amount of \$500)

Image Agent
Beardsley Design
Holiday Inn
Image Agent
Kohls
Nucor

Birdie Sponsor:

(Cash or in kind donation in the amount of \$100)

Bass Pro
Cuddy & Ward, LLP, CPAs
Finger Lakes Radio Group
First Niagara Bank
Five Star Bank
Freedom Recreation Services
Generations Bank
Ma & Pa Enterprises
Finger Lakes Musical Theater Festival
Savannah Bank, N.A.

Additional In Kind Prize Donations:

Mesa Grande Tacqueria
Girl Scouts of NYPENN Pathways
Nucor

Cayuga County

CASH

Creating Assets Savings and Hope

Over 31 volunteers were involved in our 10th year of CASH for Cayuga County tax program at Cayuga Community College. These volunteers helped 757 Cayuga County residents file their taxes which returned a total of \$1,139,939 back into their pockets. In addition, 537 Cayuga County residents prepared their own taxes using the user-friendly website myfreetaxes.com. The Cayuga County Works Career Center and the CASH program partnered to provide two workshops educating on myfreetaxes.com and preparing tax returns. In addition, an after school club was created at Port Byron High School to help students with financial literacy and prepare them for college.

CASH for Cayuga County continues to play a major role in helping families become financially self-sufficient and improve the economics of the community. It is also a great program in which Cayuga Community College accounting students acquire the

life experience needed to practice their profession and deal with real clients and real issues. That is an invaluable experience. Special thanks to Cayuga Community College for use of their facility and to Professor Dawn Matijas who produces fantastic tax preparers.

Collaborating in Cayuga County



The United Way partnered with the Auburn Rotary Club for the Marty Ferro Memorial Golf Tournament on Sunday, June 14th at Meadowbrook Golf Club in Weedsport. 12 teams braved the rain and participated in the tournament, named in honor of Marty Ferro, who was active in serving his community and who loved the game of golf. Trophies were awarded to the first and second place teams and the tournament raised nearly \$2,000 which was split between the United Way and the Auburn Rotary Community Foundation.

This year's winning teams were as follows: 1st Place—Joe Pliss, Casey Galbally, Mike Jones and Brian Freeman; 2nd Place—Bill Bellerdine, Scott Roe, Sam Gotsis. United Way of Cayuga County wishes to thank

Meadowbrook Golf Club owners, Trey and Tina Walewski, the golfers and the following hole sponsors: Pinnacle Investments, Lattanzio Associates, T.A. McBride Construction, Thurston Law Office, Auburn Rotary Club, The Jacob's Press, Tesoro's Apparel, Buffington & Hoatland, Paychex, Cayuga County District Attorney Jon Budelmann, Hospice of the Finger Lakes, Cayuga Lake National Bank, Unity House, Savannah Bank, N.A., Cayuga County Sheriff David Gould, Dr. Richard Erali, Extra Mile Technology Services, E. John Gavras Center and the Rescue Mission.



The United Way of Cayuga County held its first Agency Fair at Cayuga Community College on November 16th. 14 human services agencies joined the United Way in the college's main lobby to offer information to students and staff about the programs and services they provide. The United Way wishes to thank College President Brian Durant and College Foundation Director Guy Cosentino for assisting in organizing the fair and the following agencies for their participation: ABC Cayuga, American Red Cross, ARC of Seneca Cayuga, ARISE, Aurora of CNY, Booker T. Washington Community Center, Catholic Charities of the Finger Lakes, Cayuga Counseling Services, E. John Gavras Center, Freedom Recreational Services, Girl Scouts of NYPENN Pathways, Scat Van, Unity House and the YMCA.

Also in 2015...



Wells College

A student led United Way at Wells College was formed in August 2015. The United Way of Cayuga County is the host United Way and we will be partnering and guiding this group of students in their community service projects when needed.



The United Way partnered with the Auburn YMCA to provide free financial workshops. Relevant topics such as budgeting, savings for the home, and first time home buying were presented.



The United Way participated in the annual "Stuff the Bus" school supply drive organized by the NAACP and the Harriet Tubman Center for Justice and Peace.



The Cayuga County Works Career Center and the CASH program partnered to provide two workshops educating on myfreetaxes.com and preparing your own tax returns. In addition, Cayuga Community College provided a work study student to help out in the office and to learn the basics of committee and board functions.



Special thanks to Michaels & Smolak CNY Injury lawyers for choosing the United Way of Cayuga County to recognize local heroes through the Hometown Heroes program at Auburn Doubledays. During the 2015 Auburn Doubledays season, the United Way selected local "heroes" to be recognized at home games for their exceptional volunteer service with four box seat tickets and a \$10 food voucher courtesy of Michaels and Smolak CNY Injury Lawyer.

2015 Partner Agency Allocations

● EDUCATION

● INCOME

● HEALTH

● SAFETY NET

● **American Red Cross, CNY Region - \$26,275**
Blood Services, Emergency Services, Services to Armed Forces

● **ARC of Seneca Cayuga - \$30,000**
Camp Columbus

● **AURORA of CNY, Inc. - \$17,625**
Social Work Services for People with Sensory Loss

● **Booker T. Washington Community Center - \$45,000**
Awesum Youth After School Program

● **Catholic Charities of the Finger Lakes - \$24,450**
Emergency Energy Assistance, Family Case Management

● **Cato-Meridian Community Recreation Center - \$1,500**
After School Program

● **Cayuga Counseling Services - \$122,745**
Intensive Family Services, Outpatient Mental Health, Pre-Trial Diversion, Runaway Homeless Youth, SAVAR

● **C.H.A.D. - \$33,152**
Clinic, Prevention/Intervention

● **E. John Gavras Center - \$66,500**
Dolly Parton Imagination Library

● **Freedom Recreational Services - \$17,000**
Freedom Camp

● **Girl Scouts of NYPENN Pathways, Inc. - \$33,250**
Girl Scout Leadership Experience

● **Hospice of the Finger Lakes - \$37,000**
Bereavement Support Care, Patient Care

● **Human Services Coalition of Cayuga County - \$8,000**
Community Collaboration

● **Literacy Volunteers of Cayuga County, Inc. - \$25,175**
Adult Basic Literacy, English as a Second Language

● **Longhouse Council, Boy Scouts of America - \$33,250**
Prepared For Life

● **The Neighborhood House of Auburn, NY - \$57,124**
Scholarships for Educating Young Children

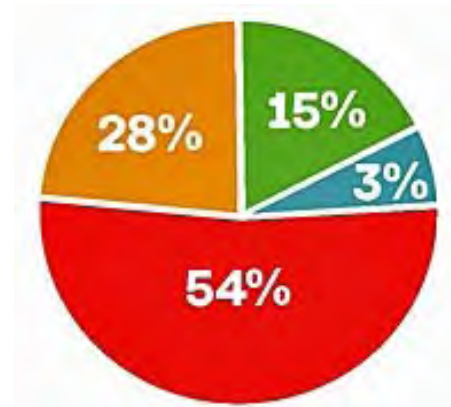
● **Rescue Mission Alliance of Syracuse, NY - \$10,000**
Family Transitions

● **The Salvation Army - \$27,000**
Comprehensive Emergency Assistance

● **Transportation Project for Cayuga County (Scat Van) - \$48,220**
SCAT Van Service

● **Unity House of Cayuga County, Inc. - \$2,000**
Grace House

● **Auburn YMCA-WEIU - \$102,211**
Camp Y-Owasco, Preschool, School Age Child Care, Ypals



The United Way is a Community Impact Leader

The United Way of Cayuga County is positioned to identify critical issues in the community and often partners and collaborates with other community entities to achieve this goal. The United Way has also established initiatives that enable people to build stronger futures for themselves and their families.



CA\$H (Creating Assets, Savings and Hope) is a United Way funded initiative that was introduced in Cayuga County in 2005. This is a free tax preparation service for low to moderate income earning individuals and families.

Partnering with Cayuga Community College, volunteers assist clients in preparing taxes, ensuring that they are receiving the maximum credits allowed by law. In 2015, over 757 taxes returns were prepared leveraging over \$1.1 million back in refunds. In addition, 537 Cayuga County residents prepared their own taxes using the user friendly website myfreetaxes.com. CA\$H for Cayuga County continues to play a major role in helping families become financially self-sufficient and improve the economics of the community.



2-1-1 LIFELINE is a United Way of Cayuga County supported, free and confidential information and referral service, that connects individuals with resources in our community. Callers speak directly with information and referral specialists and gain

access to comprehensive information and referral services 24 hours a day, 7 days a week. 2-1-1 LIFELINE provides information on, and referral to, an extensive range of services, including alcohol and substance abuse counseling, clothing, food, and personal goods, counseling and crisis services, family life and parenting programs, health and wellness services, legal services, dispute resolution, senior services, housing and shelter options, transportation services, free tax preparation, and youth services.



The United Way has partnered with Familywize to help improve the health and well-being of individuals, families and communities. FamilyWize was established in 2005 by Dan and Susan Barnes to help reduce the cost of prescription medication for people who lived and worked in Pennsylvania's Lehigh Valley. Today, FamilyWize has helped millions of people save hundreds of millions of dollars nationwide on their prescription medications. FamilyWize negotiates with the pharmacies to get discounts similar to what they give large groups like insurance companies and employers. FamilyWize passes through 100% of these negotiated discounts to the people using the card to purchase their medicine. In 2015, the average prescription savings was 43%.



The United Way's initiative, Born Learning Academy is a series of six workshops held in local schools. The Born Learning Academy provides families and caregivers with practical, user-friendly ideas to turn everyday activities into learning moments. The Born Learning Academy can do more than strengthen your community's school readiness efforts—it can also help your school partners engage families before kids start kindergarten. Founded on an evidence based curriculum established by early childhood faculty at Northern Kentucky University, the workshops are led by trained professionals—usually teachers, principals or other education staff. Local agency ABC Cayuga administers the Born Learning Academy and partnered with Casey Park Elementary this year to offer the first Born Learning Academy in Cayuga County.



The United Way of Cayuga County serves as the administrator of the local Federal Emergency Food and Shelter Program funds that help local families with food, shelter and energy needs. The EFSP administrator assists selected local agencies meeting the funding criteria in completing and submitting requests for funding, follows up on the distribution of funding and acts as a mediator between agencies.



Alexis de Tocqueville Society

This Society is named after a 19th century French aristocrat who praised our country's spirit of volunteerism and philanthropy. This Society is comprised of community leaders who make an annual gift of \$10,000 or more to United Way, setting an extraordinary example of generosity for others to follow.

The Everett Society

This Society is named after Fred and Ora Everett. The Everetts were prominent Auburn citizens in the mid 1900s who were dedicated to enhancing the quality of life for residents of Auburn and Cayuga County. This was also their vision for future generations. Their legacy to the community was the Everett Trust which, to this day, generously supports many community endeavors. One of their mainstays was, and remains, the United Way of Cayuga County.

In recognizing Alexis de Tocqueville and Fred & Ora Everett for their dedication and commitment to helping improve people's lives and strengthening our community, it is fitting that the United Way's Leadership Giving Program be named in their honor.

2014 Campaign for 2015 Grants Services

ALEXIS DE TOCQUEVILLE SOCIETY (\$10,000 or more)

Lewis & Mary Springer

EVERETT SOCIETY

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* This is the total combined contribution to the United Way of Cayuga County, Inc. campaign & the United Way of Central New York campaign at Welch Allyn, Inc.



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Nucor Steel Auburn, Inc.
Savannah Bank N.A.
The Jacobs Press, Inc.
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TRW Automotive



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**THANK YOU
FOR CREATING
OPPORTUNITIES AND
INSPIRING
HOPE FOR A
BETTER TOMORROW.**



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