

Ideas for events,  
incentives, and programs

# FUNdraising

Live  
GIVE Local.



“Your gift stays within our community to create and sustain meaningful local impacts that can be life altering for our friends, neighbors, and families.”

- Ray Bizzari, Campaign Chairman 2017

## UNITED WAY MISSION

To improve lives by mobilizing the caring power of our community.

## FUNdraising Ideas to Explore!

### Games

- Pie in Face
- Guess How Many Raffle
- Outdoor Carnival
- Indoor Mini Golf

### Events

- Fashion Show
- Read-a-thon
- Jeans Day
- Walk/Run Fundraisers

### Food Fun

- Daily Donations: Coffee, Donuts, and more...
- Lunch \$3-\$4, buy/donate food

### Prizes/Drawings

- 50/50 Drawing
- Daily Prizes: Day off, Gift Certificates, Game Tickets, and more...

### Sales

- Silent Auction
- Car Wash
- Book Sale
- Plant Sale

### Other Incentives

- Dress Down/Up
- Department Challenges
- Paid Day Off
- Boss Does Winner's Job

#### Success Tip:

Using your company logo with the United Way logo builds team spirit!

CONSULT YOUR COMPANY'S COMMUNICATION DEPARTMENT AND UNITED WAY REPRESENTATIVE FOR GRAPHIC STANDARDS.

For more information on United Way branded incentive items, contact:

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