

*United Way of Cayuga County, Inc. does not provide goods or services in whole or partial consideration for any contributions made via this pledge card.*

**You may request a copy of our form CHAR 500 from us or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.**

*United Way will make every effort to forward your gift to the organization you designated. However, if the organization you designate does not meet current United Way fund distribution policy, United Way reserves the right to redirect the gift to United Way's community care fund. This policy is adopted in accordance with Financial Accounting Standards 116 & 136.*

*In compliance with United Way of America's Membership Standard M, a fundraising/administrative fee not to exceed 10% will be charged on designations to non-United Way recipient agencies outside of Cayuga County.*

**Campaign Dates: September 15, 2009 thru December 8, 2009 – Dollars raised in this campaign are for 2010 allocations.**

**2010 Impact Areas:**

Early Childhood/Youth Development  
Senior Independence  
Enhancing Family Wellness

Strengthening Family & Individual Well-Being  
Building Skills for Self-Sufficiency  
Rebuilding Lives in Time of Disaster

I wish to direct my gift to:

**This Impact Area(s)**

YES – Thank You from United Way will be necessary

**Other Organization(s)**

YES – Thank You from Organization(s) will be necessary

Organization Address

*(If out of state, please provide address)*

**THANK YOU!**



**United Way  
of Cayuga County**

17 E. Genesee Street, Suite 2  
Auburn, New York 13021-4045  
[www.unitedwayofcayugacounty.org](http://www.unitedwayofcayugacounty.org)

**2009-2010**

Name \_\_\_\_\_ Email Address *(used only for United Way purposes)* \_\_\_\_\_

Mailing Address \_\_\_\_\_

*To make gifts of securities or include the United Way in your will, please call 315-253-9741.*

Please check one and fill in the blanks.\*

\$ \_\_\_\_\_ single gift attached & paid in full *(make checks payable to United Way of Cayuga County)*

Please bill me for my total gift of \$ \_\_\_\_\_ at the above address

annually  semi-annually  quarterly

Please bill my credit card: Visa MC Discover Amex *(circle one)* Total Gift: \$ \_\_\_\_\_

annually  semi-annually  quarterly  monthly Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_  
*(3 or 4 digit # on back of card)*

\_\_\_\_\_  
SIGNATURE (required)

\_\_\_\_\_  
DATE

\*See reverse for designations



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**IMPORTANT  
TAX INFORMATION**

United Way will forward to you documentation that will fulfill IRS requirements for charitable contributions.

# 2009 Helping Hands Program



For every \$25 pledged, you will receive one chance to win a prize listed below. This year 46 prizes, totaling over \$5,500, were generously donated by Cayuga County's area businesses. *There are no substitutes or cash equivalents for these prizes.*

## GRAND PRIZE:

### LYNCH FURNITURE – LANE or LA-Z-Boy RECLINER

*Choose from selected styles available in a variety of fabrics and colors. Also includes Fabric-Coat stain protection.*

*Delivery included within 40 miles of Auburn.*

*Manufacturer's suggested retail – \$850*

Downtown Auburn • 159 Genesee St. • Auburn, NY



## PRIZES:

**YMCA-WEIU:** One-Year Basic Family Membership – \$756 value

**J&J Limousine Service:** Up to 3 hours Free Service w/3 hours Paid – \$450 value

**Cavanaugh Studios:** 16" x 20" Family Portrait – \$275 value

**RJ Jewelers:** Lady's Citizen Eco Drive 100m WR Blue Face Watch – \$250 value

**Auburn Doubledays:** Two 2010 General Admission Season Tickets – \$240 value

**MacKenzie-Childs Ltd.:** Taylor: Odd Fellows Large Serving Bowl – \$210 value, Column Canister – \$165 value\*

**American Red Cross:** First Aid/CPR/AED Class w/First Aid Kit, Babysitting Class w/First Aid Kit – \$85 value each class\*

**Merry-Go-Round Playhouse:** Two – Pair of Show Tickets to any 2010 Performance – \$80 value each pair\*

**Holiday Inn:** Overnight Get-A-Way with Breakfast for Two – \$150 value

**Springside Inn:** Overnight Stay – \$150 value

**Inn at the Finger Lakes:** Overnight Stay with Continental Breakfast – \$130 value

**Cayuga Lake National Bank:** \$100 Savings Bond

**HSBC Bank:** \$100 Savings Bond

**Johnston Paper:** \$100 Gift Certificate for Paper Products

**Savannah Bank:** \$100 Savings Bond

**Seneca Falls Savings Bank:** \$100 Savings Bond

**Tompkins Trust Company:** \$100 Savings Bond

**Moran, Moran & Dauphin Insurance:** \$100 American Express Card

**Mark J. Lawn Optician:** \$75 Gift Certificate

**Elements Salon and Day Spa:** Aveda Elemental Nature Facial – \$60 value

**Bass Pro Shops:** Four – \$50 Gift Certificates\*

**Dickman Farms:** \$50 Gift Certificate

**First Niagara Bank:** \$50 Savings Bond

**Liberty Store:** \$50 Gift Certificate

**M&T Bank:** \$50 Hess Gas Card

**Nash's:** \$50 Gift Certificate

**Wegmans Food & Pharmacy:** Two – \$50 Gift Cards\*

**Subway:** One – 2 foot Giant Sub – \$33 value

**Five Star Bank:** Golf Umbrella – \$30 value

**Daut's Restaurant:** \$25 Gift Certificate

**Herrtronic:** 2.5lb ABC Badger Fire Extinguisher – \$25 value

**Lincoln Gallery:** Four – \$25 Gift Certificates\*

**Whiting's Wallpaper & Paint:** \$25 Gift Certificate

**Burritt's Café:** Two – \$15 Gift Cards\*

\*DENOTES SEPARATE PRIZES

## HELPING HANDS COUPON

Please fill out **THIS COUPON** and return it with your completed pledge card. United Way volunteers will write the appropriate number of tickets based upon your amount pledged. Drawing results will be announced at the final campaign report December 8, 2009. It is not necessary to be present to win. **Thank you!**

NAME: \_\_\_\_\_ PLEDGED AMOUNT: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

PHONE NO.: (h) \_\_\_\_\_ (w) \_\_\_\_\_ COMPANY: \_\_\_\_\_

LIVE UNITED™



# WHY AREA BUSINESSES SUPPORT THE UNITED WAY...

**“It takes a community to support a community!”**

*Burritt's Café – Darryl and Sherry Wolford, Owners*

**“M&T Bank is proud to support the United Way for all the wonderful work they do in the community.”**

*M&T Bank – Sandra Ezzo, Branch Manager*

**“Being a volunteer and financial supporter for the United Way allows our bank and employees to extend our reach to help our community.”**

*Five Star Bank – Michelle Barber, Assistant Manager*

**“I am always willing to give back to an organization that does so much everyday for its community.”**

*J&J Limousine – Joe Catalano, Owner*

**“We love to give back to the community that always gives us so much.”**

*Merry-Go-Round Playhouse*

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## 2008 Incentive Awards & Winners

### \$1 More Matters

**Wal-Mart: \$1000 Gift Card – Dan Silke**

**Wegmans Food & Pharmacy: \$1000 Gift Card – Rose Allen**

**2 AirTran Tickets – Margaret Wise**

**2 JetBlue Airway Tickets – Tiffany Thompson**

### Helping Hands Program

#### Grand Prize Winner

**Lynch Furniture: Lane or La-Z-Boy Recliner – Beth O'Hare**

YMCA One-Year Basic Family Membership – **Joe Runkle** • Cavanaugh's Studio Family Portrait – **Doug Cuthbert** • Auburn Doubledays Two General Admission 2009 Season Tickets – **Mark Fritz** • (3) MacKenzie-Childs Wallcourt Pompom Pillows – **Darrell Clapper, Doug Mead, Nicolena McCants** • Holiday Inn Overnight Get-A-Way for Two – **Larry Vatter** • Inn at the Finger Lakes Overnight Stay for Two with Wine Tasting and Breakfast – **Elizabeth Dragone** • Springside Inn Overnight Stay – **Pam Wicks** • American Red Cross: First Aid & CPR Class, Babysitting Class, Pet First Aid Class – **Judy Garrett, Jerry Wiggans, Kaylee Lovell** • First Niagara \$100 Savings Bond – **Dennis Sedor** • HSBC \$100 Savings Bond – **Terence Holt** • Cayuga Lake National Bank \$100 Savings Bond – **Francis Morey** • Seneca Falls Savings Bank \$100 Savings Bond – **Ted Hastings** • Savannah Bank \$100 Savings Bond – **Sharon Detzer** • Tompkins Trust Company \$100 Savings Bond – **Beth Hoey** • Johnston Paper Company \$100 Gift Certificate for Paper Products – **David Allyn** • Mark J. Lawn Optician \$75 Gift Certificate – **Erica Bragg** • (2) Merry-Go-Round Playhouse Pair of Theater Tickets – **Pete Phillips, Jack Rudnick** • Boy Scouts, Cayuga County Council Trail's End Chocolate Lover's Tin of Popcorn Products – **Michael Ianiri** • Five Star Bank Golf Umbrella – **Rose Marie Damelio** • Herrtronics 2.5lb Badger Fire Extinguisher – **Frank Swasty** • Key Bank Leather Duffel Bag – **Jeffrey Gilbert** • M & T Bank \$50 Gas Card – **Kelly Ochser** • Bass Pro Shops (4) \$50 Gift Cards – **David Wayne, Stephan Benson, Gary Hart, David Allyn** • Balloons Restaurant (4) \$25 Gift Certificates – **Leah Cuddeback, Penny Jones, Mark Prentice, Sarah Wild** • J&J Limousine \$25 Gift Certificate – **Beth Hoey** • Daut's \$25 Gift Certificate – **Linda Moon** • Dickman Farms \$50 Gift Certificate – **Pam Stewart** • Lincoln Gallery (4) \$25 Gift Certificates – **Allen Morin, John Nolan, Todd Murray, Martin Goldman** • Wegmans Food & Pharmacy (2) \$50 Gift Cards – **Polly Fountain, Brian Davis** • McEvoy Florist \$50 Gift Certificate – **Joseph Vuillemot** • Nash's \$50 Gift Certificate – **Nancy Kratz** • The Liberty Store \$50 Gift Certificate – **Deb English** • Whiting's Wallpaper & Paint \$25 Gift Certificate – **Ted O'Hara** • Tops Friendly Market \$25 Gift Certificate – **Patricia Messina** • (2) JB Wall Street Grill \$10 Gift Certificate – **Jeffrey Hockey, Jack Cunliffe** • Fingerlakes Photography (50) \$20 Gift Certificates – **Tammy Gelsi (2), Doug Mead, Jeff Handley, Bob Lowery, Diane Donato, Ray Kilmer, Laura Johnson, Tim Luke, Peter Babic, George Schaffer, Kathleen Greenwood, John Alberici, Stephen Rich, Mary Ann Carnicelli, Donald Pettitt, Amy Walowsky, Collene Carpenter, Kristy Showers (2), Michael Grady, Brad and Holly Davidson, Kelley Gridley, Adrienne Gantt, Jennifer Fellvock, Erika Przychodzen, Lauri Ventresca, Candy Miller, Annette Blumer, David Dix, Matt Delfavero, Mary Smith, Elmer Alton, Dorothy Hosford, Russ Sampson, Brenda Bochino, Roger Bullock, Helen Pflueger, Laura Hinds, Richard Knight, Kristin Wolford, Jennifer Telvock, Rick Farchione, Andrew Roche, Elizabeth Walters, Marie Sokernyk, Trudy Beck, Jeffrey Hockey, Charles Fultz, Cletus Pinti.**



United Way of  
Cayuga County

# \$1 More Matters

Sponsored By

# Wegmans

# AirTran

# Walmart

Save money. Live better.

**Be a first-time contributor or increase your United Way gift by \$1 a week**

**Have a chance to win...**  
**Wal-Mart \$1000 Gift Card**  
**Wegmans \$1000 Gift Card**  
**2 AirTran Airways Tickets – Total Value \$1000**

These exciting gifts are provided by AirTran Airways, Wal-Mart and Wegmans in Auburn as a community service to support the 2009 campaign. Drawing results will be announced at the final campaign report meeting, December 8, 2009. It is not necessary to be present to win.

**Please fill out this coupon and return it with your completed pledge card.**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Workplace:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

To comply with IRS regulations governing prizes associated with fund raising, the fair market value of the chance to be selected for this prize amounting to \$2 of the participating donor's contribution will be non-deductible for income tax purposes. The selected donor will receive a W-2G and be responsible for all taxes (fees & income) associated with winning the prize. Participation is not required to enter.

# The Power of Your Contribution

## How \$1.00/week can help children and adults in our community in 2009:

American Red Cross	Provides emergency accommodations/hotel stay for four following a single-family home fire or other emergency.
Catholic Charities of the Finger Lakes	Would help a mother with limited financial resources purchase two weeks of infant formula not covered by WIC.
Cato-Meridian Recreational Center	Provides 3 people on a fixed income with 6 month memberships to live a healthier lifestyle.
Cayuga Health Association	Provides a home health aide's hourly visit for two times in a week for a homebound senior.
C.H.A.D.	Provides 7 school-based Intervention Counseling Sessions.
Hospice of the Finger Lakes	Provides pain management (liquid Morphine) to a patient for 2 weeks.
Neighborhood House	Provides 10 sets of board books for our infants and toddlers to enjoy.

## How \$2.50/week can help children and adults in our community in 2009:

AURORA of CNY, INC.	Provides 2.5 hours of counseling support and education to individuals with hearing or visual impairments.
Cayuga Counseling Services	Provides 4 days of emergency respite.
E. John Gavras Center	Provides 3 speech therapy sessions for a child.
Food Bank	Provides 8 meals.
Options for Independence	Provides 1 Kids on the Block Show.
The Salvation Army	Provides 78 on site meals at Sunday Soup Kitchen.
Transportation Project (Scat Van)	Provides 22 round trips per week for one rider.
YMCA-WEIU	Provides a Y-Pal youth a year's membership.

## How \$5.00/week can help children and adults in our community in 2009:

Booker T. Washington Center	Will allow 10 children to participate in our 6 week summer program, five days a week, seven hours a day.
Boy Scouts	Provides camperships for 2 less fortunate Scouts to be able to spend a week at Camp Rotary next summer.
Cayuga Home for Children	Provides ten weekly social skills group meetings for 8 children during the summer months.
Freedom Recreational Services	Provides 4 weeks of Freedom Camp for a non-disabled sibling to attend camp with their brother or sister.
Girl Scouts	Provides 21 Girl Scout Memberships for one year.
Literacy Volunteers	Supports a tutor/student match for a year.
Seneca Cayuga ARC	Provides a one-on-one camp counselor for a child with multiple disabilities to fully participate in a week at Camp Columbus.
Unity House-Grace House	Provide case management for a woman in recovery from substance abuse.